

Syllabus

Title of the Course	Political Economy of Global South in the Age of Financialisation		
Name of the Instructor	Dr. Ali Rıza Güngen		
Language	English	ECTS	6
Hosted by	ICDD	Certificate issued by ICDD	
min. number of participants	5	max. number of participants	30

Description of the course and learning aims

This course aims to provide a comprehensive introduction to the debates on development and political economy of the global South. It covers central topics such as trajectories of development, competition, financial deepening, financial inclusion and crisis management in the last quarter of the 20th century and the first two decades of the 21st century.

A widely held misconception regarding economic and financial crises in the global South attributes the causes of the crises to the incapacity of policy makers in transforming their economies in line with the demands of investors. Either because of the exclusive institutions or policy fallacies, it is maintained; the South cannot catch up with the advanced countries of the North. This stance ignores the interdependencies not only between the countries, but also the policy dilemmas that the emerging markets confront amidst processes of financialisation and credit-led strategies of economic growth.

The course will rest on an interdisciplinary effort benefiting from comparative political economy, political science and development studies. It will elaborate various case studies to analyze both the day-to-day workings of global finance and the reflection of global financial conjuncture upon major emerging markets. It will help the students grasp major issues and problems confronted by the policy makers of emerging markets in an era of financialisation. While providing a meta-level discussion of development in the last decades, the course will provide a comparative and historical lens to analyze the political economic transformation in the global South.

Upon successful completion of the course students will be able to:

- identify social and political implications of major historical transformations in the global South in the last four decades.

- develop a grounded understanding of the policy space in major emerging markets and the impact of the 2007-09 international financial crisis on the scope and content of this space.
- grasp the key elements of crisis management in the global South and its transformation in recent decades.
- critically evaluate the debates in the fields of development studies and global political economy

Course requirements

Reading Reflections

Students will submit four reading reflections (no longer than 400 words each, double-spaced in 12-point Times New Roman font) during the course, starting from the third week. These short notes should briefly and critically engage with one of the readings of the related week. It will not be a summary, but a brief discussion in which the student points out the main arguments of the reading and reflects her agreements/disagreements. Reading reflections should also pose at least one question on the topic.

Presentation

Students are expected to present either one of the articles in their chosen week, or their evaluation of the topic in 10 minutes. If they prefer they can simply summarize the main argument and the supporting evidence of a reading material. They can also present their own perspective of the relevant week's main topic in the online classroom. Both versions are acceptable, as long as the style and the topic of presentation are determined before the 8th week of the course. Note that, the length of both presentations and the discussions following the presentation may vary depending on the number of enrolled students.

Essay

Students are also expected to submit an essay (not shorter than 2000 and no longer than 3000 words, double-spaced in 12 point Times New Roman Font) in the week following the end of online classes. The topic of the essay must address one or more of the areas covered in the course and will be determined by the 8th week of the course. Students are expected to critically reflect upon their choice of topic, provide an argument and support the argument by referring to the literature (at least 5 academic sources) and evidence at hand. The essay must be analytic rather than descriptive. The citations and references should comply with academic rules (check T&F reference style available online: https://www.tandf.co.uk/journals/authors/style/reference/tf_ChicagoAD.pdf)

Course Evaluation

Participation (through chat and active reflection on reading material) → 20 %
 Four Reading Reflections → 20 %, each worth 5 %
 Presentation (10 minutes) → 20 %
 Essay (one week after the end of course) → 40 %

Can one participate without planning to fulfil these expectations? (= not planning to receive a certificate?)

It is possible to receive less credits depending on Kassel University regulations. Those students are expected to actively participate in the online classroom (40 %), do their presentations (30 %) and submit two reading reflections (30 %). They should also inform the instructor by the third week of the course, the latest.

Organization of the course

The course combines classic online learning with a participatory organization. It will be organized in 11 thematic units. 14 class sessions will be composed of one hour lecture (uploaded to the platform before class), followed by questions and class discussion for another hour.

The sessions will end with a wrap up of the discussion by the instructor. The virtual blackboard will be used both during the lecture and wrap-up sessions.

In addition to the www.coworkingsquares.de, we will refer to some free online documentaries, newspaper/blog articles in our discussion and use ppt. files and notes prepared by the instructor, if required. A brief on critical phrases and concepts will be emailed to the students, to familiarize them with financial discourses.

Syllabus / Reading List

Week 1: Introduction

Week 2: Development and Strategies

Chang, H. (2002) "Policies for Economic Development: Industrial, Trade and Technology Policies in Historical Perspective", *Kicking Away the Ladder: Development Strategy in Historical Perspective*, London: Anthem Press, 13-68.

Esteva, G. 2010 [1992] "Development", Sachs W. (ed.) *The Development Dictionary: n. A Guide to Knowledge as Power*, London: Zed Books, 1-23.

Week 3: International Debt Crisis and Washington Consensus

Bird, G. and Powell, R. (2009) "Debt Relief in Low-Income Countries: Background, Evolution and Its Effects" Boughton, J. and Lombardi, D. (eds.) *Finance, Development and the IMF*, Oxford: Oxford University Press, 175-91.

Gore, C. (2000) "The Rise and Fall of Washington Consensus as a Policy Paradigm for Developing Countries", *World Development*, 28 (5): 789-804.

Week 4: Recurrent Crises and Changing Role of the State

Jayasuriya, K and A. Rosser (2001) "Economic Orthodoxy and the East Asian Crisis", *Third World Quarterly*, 22 (3): 381-396.

Öniş, Z. and F. Şenses (2003) "Rethinking the Emerging Post-Washington Consensus", *Development and Change*, 36 (2): 263-290.

Week 5: International Financial Crisis of 2007-09 and Beyond

McNally, D. (2009) "From Financial Crisis to World Slump: Accumulation, Financialisation and the Global Slowdown", *Historical Materialism*, 17 (2009): 35-83.

Akyüz, Y. (2018) "Inequality, financialisation and stagnation", *The Economic and Labour Relations Review*, doi:10.1177/1035304618812572

Week 6: Financialization and What to do with it?

Engelen, E. (2008) "The Case for Financialization", *Competition and Change*, 12 (2): 111-119.

Christophers, B. (2015) "The Limits to Financialization", *Dialogues in Human Geography*, 5 (2): 183-200.

Week 7: Dependent / Subordinate Financialization?

Becker, J., J. Jager, B. Leubolt and R. Weissenbacher (2010) "Peripheral Financialisation and Vulnerability to Crisis: A Regulationist Perspective", *Competition and Change*, 14 (3-4): 225-247.

Kaltenbrunner, A. and J. P. Paineira (2018) "Subordinated Financial Integration and Financialisation in Emerging Capitalist Economies: The Brazilian Experience", *New Political Economy*, 23 (3): 290-313.

Week 8: Emerging Markets and Development Options (I)

Wade, R. (2018) "Developmental State: Dead or Alive?", *Development and Change*, 49 (2): 518-46.

Chandrasekhar, C. P., and J. Ghosh (2017) "The Financialization of Finance? Demonetization and the Dubious Push to Cashlessness in India", *Development and Change*, 49 (2): 420-436.

Week 9: Emerging Markets and Development Options (II)

Bresser-Pereira, L. C. (2009) "From Old to New Developmentalism in Latin America", *Escola de Economia de Sao Paulo Textos para Discussao*, 193: 1-37.

Veltmeyer, H. (2016) "Extractive Capital, the State and Resistance in Latin America", *Sociology and Anthropology*, 4 (8): 774-84.

Week 10: Global Governance and World Capitalism

Golub, P. S. (2013) "From the New International Economic Order to the G20: how the 'global South' is restructuring world capitalism from within", *Third World Quarterly* 35(6): 1000-1015.

Helleiner, E. (2014) "Did the G-20 Save the Day?", in *The Status Quo Crisis: Global Financial Governance After the 2008 Meltdown*, Oxford: Oxford University.

Week 11: Financial Inclusion: The New Motto of Development?

Ghosh, J. (2013) "Microfinance and the Challenge of Financial Inclusion for Development", *Cambridge Journal of Economics*, 37(6): 1203-1219.

Güngen, A. R. (2018) "Financial Inclusion and Policy Making: Strategy, Campaigns and Microcredit *a la Turca*", *New Political Economy*, 23 (3): 331-47

Week 12: Sustainability, Green Lending and Climate Capitalism

Newell, P. and M. Paterson (2010) "Climate for business. From threat to opportunity", *Climate Capitalism: Global Warming and Transformation of the Global Economy*, Cambridge: Cambridge University, 36-60.

Death, C. (2015) "Four discourses of the green economy in the global South", *Third World Quarterly*, 36 (12): 2207-24.

Week 13: Is it Possible to Democratize Finance?

Marois, T. and A. R. Güngen (2019) "A US Green Investment Bank for All: Democratized Finance for a Just Transition", *The next System Project Report*, September 2019.

Brown, E. (2019) "Qualitative Easing", *Banking on the People: Democratizing Money in the Digital Age*, Washington D.C: The Democracy Collaborative, pp. 277-99.

Week 14: Leapfrogging or Day-dreaming: Wrap-Up and Discussion

Extras: Documentaries, Podcasts, Op-Eds

Note that, you are not required to watch the docs or read the extra material, but it might be of use in your reading reflections, essay as well as our online discussions

Week 3: International Debt Crisis and Washington Consensus

"External Factors of the Debt Crisis" – Video by MRU <https://www.youtube.com/watch?v=gyQhp71rsCk>

Week 4: Recurrent Crises and Changing Role of the State

On Economic Development – Interview with Ha-Joon Chang <http://www.economicppf.com/ha-joon-chang.html>

Week 5: International Financial Crisis of 2007-09 and Beyond

"The Crisis of Credit Visualized" https://www.youtube.com/watch?v=bx_LWm6_6tA

Chakraborty, A. (2018) "Ten years after Lehmans, it's as if we've learned nothing from the crash", The Guardian (Sep. 5, 2018) <https://www.theguardian.com/commentisfree/2018/sep/05/ten-years-financial-crash-lehmans-austerity-debt>

Week 6: Financialization and What to do with it?

Is Financialization Necessary for a Modern Economy? - Costas Lapavistas on RAI (5/8)
<https://www.youtube.com/watch?v=BAvU11DeZeg>

Week 7: Dependent / Subordinate Financialization?

CADTM (2018) "Land-grabbing and the Financialization of Agricultural Land" (Interview by Mary Taylor), <http://www.cadtm.org/Land-grabbing-and-the>

Week 8: Emerging Markets and Development Options (I)

A New Round of Financial Crises in Emerging Markets? (Panel at the Chatham House, July 19, 2018)
<https://www.youtube.com/watch?v=CJwSMolAYh4>

Week 9: Emerging Markets and Development Options (II)

The Politics and Economics of Latin American Left (presentation by J. Webber) -
<https://www.youtube.com/watch?v=Ylxxig7OCi8>

Macroeconomic policies in countries of the Global South (Interview with Luiz Carlos Bresser-Pereira)
<https://www.youtube.com/watch?v=Mkclug-JYws>

Week 10: Global Governance and World Capitalism

American Factory, Directed by J. Reichert and S. Bognar, 2019, Documentary filmed in the United States and China, Netflix.

Jim O'Neill – The Evolution of Global Governance

<https://www.project-syndicate.org/podcasts/the-evolution-of-global-governance>

Saad-Filho, A. (2018) "The Rise of Nationalist Authoritarianism and the Crisis of Neoliberalism", PPEsydney, <http://ppesydney.net/the-rise-of-nationalist-authoritarianism-and-the-crisis-of-neoliberalism/>

Week 11: Financial Inclusion: New Motto of Development?

India IN | Microfinance: Banking on debt | 101 East
<https://www.youtube.com/watch?v=xwoAv2xPGrM>

Mussitwa, J. (2018) "Why the accessibility gap in financial services needs to be closed", WEFForum,
<https://www.weforum.org/agenda/2018/09/the-accessibility-gap-in-financial-services-needs-to-be-closed>

Week 12: Sustainability, Green Lending and Climate Capitalism

Klein, N. (2015) "Capitalism and the Climate", *speech delivered at the Festival of Dangerous Ideas*, September 5, 2015, <https://www.youtube.com/watch?v=a5LuIAJEFUc>

Week 13: Is it Possible to Democratize Finance?

Brown, E. (2017) "Public Banks and the Blockchain", *speech delivered at the Aspen Institute*, September 22, 2017, <https://www.youtube.com/watch?v=2dxl1qfr7wA>

Week 14: Leapfrogging or Day-dreaming: Wrap-Up and Discussion

The Third Industrial Revolution: A Radical New Sharing Economy, Directed by Eddy Moretti, 2018, Documentary filmed in the United States, Vice Documentary Film,
<https://www.youtube.com/watch?v=OX3M8KagvUA>

Outline of the Course Schedule

Week 1	Should Start Submitting Reading Reflections	Introduction
Week 2		
Week 3		Submission of Reading Reflections Start
Week 4		
Week 5		
Week 6		
Week 7		
Week 8		Presentation and Essay Topics to be Determined
Week 9	Should Focus on Essay	
Week 10		
Week 11		
Week 12		
Week 13		
Week 14		Wrap-up – Essay is Due the Following Week